

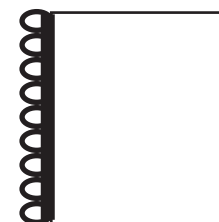


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## Reader Service

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- Committed to service
- Enhanced Learning
- 99.99% Reliable Reproduction
- Electronic Storage
- Online Ordering for Students
- Royalties & Copyright



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## *Krishna is Committed to Service!*

At Krishna from semester to semester, year to year, you can depend on our unparalleled service and convenience not only to you and your staff, but to your Students as well.

Our service includes picking up originals from your office by an experienced employee who will understand your needs for reproducing your Reader on time and Right for your Students. The process includes taking your order, providing you with a sample that has been digitized for on demand reproduction, providing you with Instructor copies, and making your reader available online for payment & in-store pickup by your students.\*

## *Long Term Relationships*

Krishna is committed to building long term relationships by taking care of your needs much after the semester is over. By that we mean returning all your originals to you and storing your reader in an electronic format for future uses.

In addition to Readers, Krishna Copy Center is a full service state of the art digital print bureau. We print Banners/Posters, offer Digital Printing, Overheads, Print on Demand, Offset Printing, Document Scanning Services, Video & DVD Duplication, and much more!

\*(Online ordering not available for all courses, please ask for more details)

## *Enhanced Learning*

The simplest and most subtle things can have the greatest impact on understanding complex ideas. One of the things we have at Krishna is a lot of experience, and the suggestions we make to enhance your reader are often already outlined in your syllabus. Applying colored section dividers, color maps & illustrations, transparencies, adding page numbers, tabs, & supplying different options in bindings, all add to the students experience in learning the subject. Especially if your reader is the key supplement to your lectures.

## *99.99% Reliable Reproduction*

When we provide you with a sample, we have turned all you hard copies into a digital file. Reproduction from this file versus hard copies ensures that what you look at is exactly what your students get. Our docutech 2000 series production printers coupled with our Digipath workflow allow us to achieve this high level of reproduction.

## *Electronic Storage*

Losing originals and books can be a costly mistake, Krishna's response to this ordeal is to simply return the originals as soon as the sample copy has been approved for reproduction. Digital storage allows us to reprint from semester to semester, even if there are changes to your material.

## *Online Ordering*

Addressing the problems of not having material ready on time, or a student not getting a copy because an unreliable method of estimation was used to print up the initial batch of readers has spurred Krishna Copy Center to allow students to make their purchases online. When we digitize your material we put into an "On Demand" format so we can print up exactly the amount needed at exactly the right time. We will still have readers produced for in-store pickup, but this reduces the time the student might have to wait for their reader. (krishnacopy.com)\*

## *Royalties and Copyright*

If the material requires copyright, Krishna has the resources to provide this service. Receiving approval letters from publishers can take minutes, hours, days, essentially an unpredictable amount of time. Give yourself 3 weeks from when you need your course reader.

Owning the material entitles you to royalties and Krishna then operates as a fulfillment provider on your behalf collecting royalties incorporated in to the cost of producing your reader

We are confident that you will find our reader service pleasing at every stage, from start to finish!

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